

## agenda

- 1. WHO WE ARE
- 2. CHALLENGE AHEAD
- 3. WHERE WE'VE BEEN
- 4. WHAT WE HEARD
- 5. WHERE WE GO FROM HERE

## develop nova scotia

Build places that attract people and investment to Nova Scotia

# placemaking

"Creating or enhancing a community's assets to improve its overall attractiveness and livability." International Economic Development Council



### rural internet

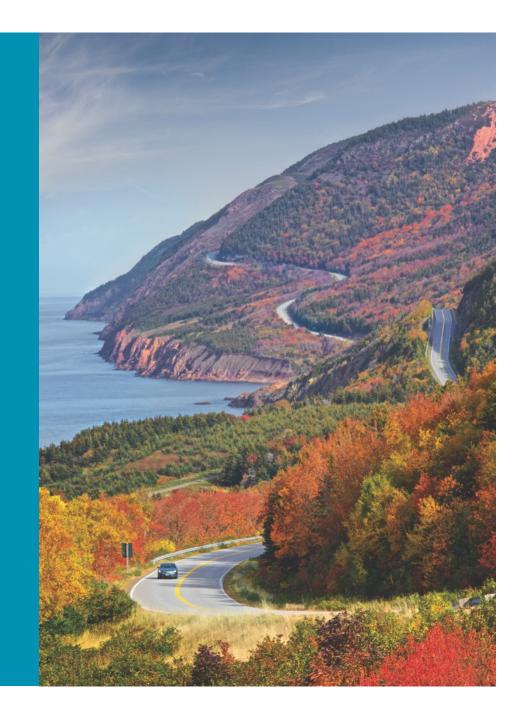
### strong places are accessible & connected

- work with NS Internet Funding Trust
- build on provincial reports & progress
- develop & execute rural high-speed Internet implementation strategy
- assemble expertise & build local partnerships
- develop competitive process, incentivize private sector ingenuity



## challenge ahead

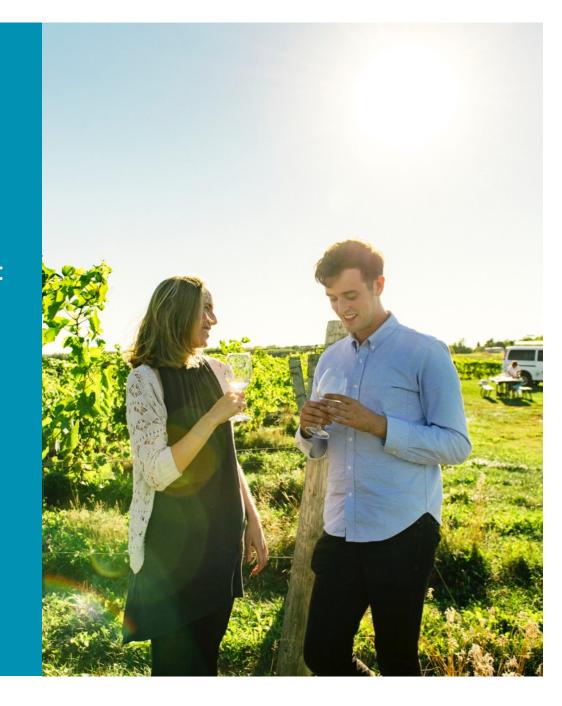
- 1. high-quality, reliable, high-speed Internet to greater than 95% of rural Nova Scotians
- 2. spend as little public \$ as possible
- 3. build a competitive environment
- 4. do it as quickly as possible
- 5. manage stakeholders
- 6. leverage for additional public benefit



### focus on outcomes

implementation plan based on following principles:

- >95% rural household coverage for Nova Scotians
- services delivered at <u>minimum</u> speeds of 50/10 Mps for fixed wire & 25/5 Mps for wireless
- ensure solutions include ongoing investment in networks & can evolve to meet new technologies
- ensure accountability for service & quality standards by those delivering Internet service



### where we've been

#### Develop NS team have met with:

- 6 out of 6 rural Regional Economic Networks
- 5 out of 5 proponents for successful CTI (20+) projects
- 90% of all major ISPs, few smaller co's being scheduled
- Community Groups, including I-Valley, NOW Lunenburg
- Many Municipal representatives
- Municipal Affairs, Office of Aboriginal Affairs, NSBI, Tourism
   NS
- ISED, ACOA & CRTC

#### General Public / Constituents:

- Communications Plan for general public underway
  - Web site, e-newsletters, dashboard, working with libraries, community centres & others to spread information
- Materials available today
  - 1-page overview for provincial & municipal officials, their assistants & constituency offices (regularly updated)
  - 1-page information sheet for General Public

#### Conferences / Presentations:

- REN Conference, Digby, Sept. 6
- Economic Development Association AGM, Sept. 10
- Atlantic Chambers of Commerce Meeting, Sept. 11
- AMANS Board Mtg., Sept. 14
- NSFM Internet Session, Oct. 11
- AMANS Annual Conference, Oct. 16-19
- NSFM Annual Conference, Nov. 7
- TIANS 2018 Tourism Summit, Nov 25 27

### what we heard

### a successful Internet for Nova Scotia Initiative depends on:

- minimum speed targets & maximum coverage of province
- reliable, high-quality service
- accountability of service providers
- affordable solutions, consistent with urban market pricing
- solutions that can adapt to change & evolving technologies
- access to infrastructure to encourage competition & economic growth
- transparency of process & accountability for public investment
- engagement of communities & ongoing communications
- time to plan, design and build networks



where we're going competitive process prequalification timeline communications



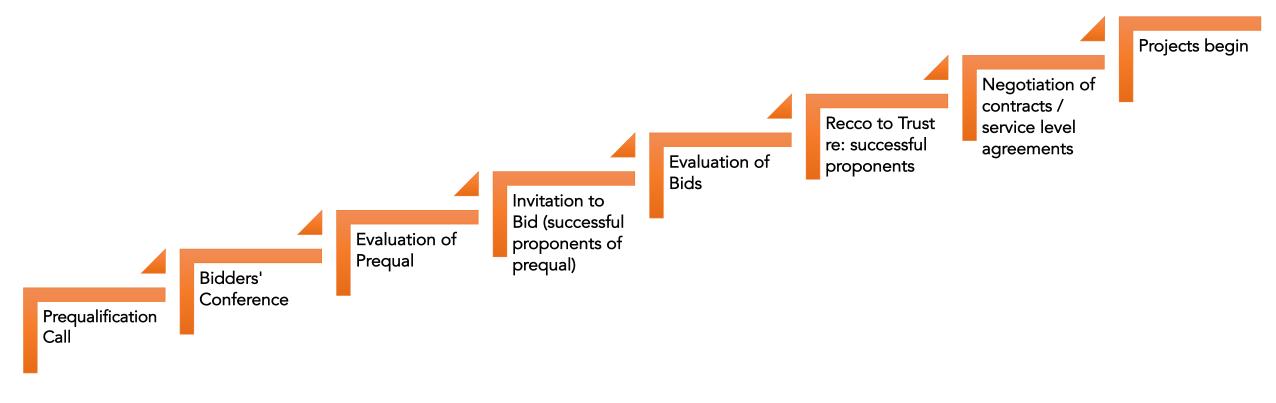
## pre-qualification

Open to ISPs (including groups who become ISPs), municipalities, First Nations who demonstrate:

Financial Capacity
Human Resources
Experience

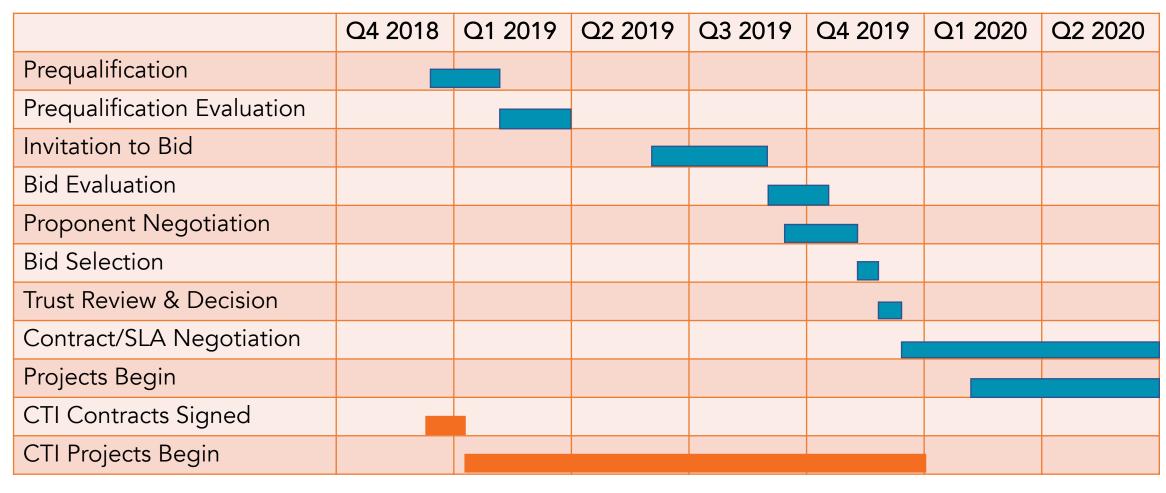


# competitive process

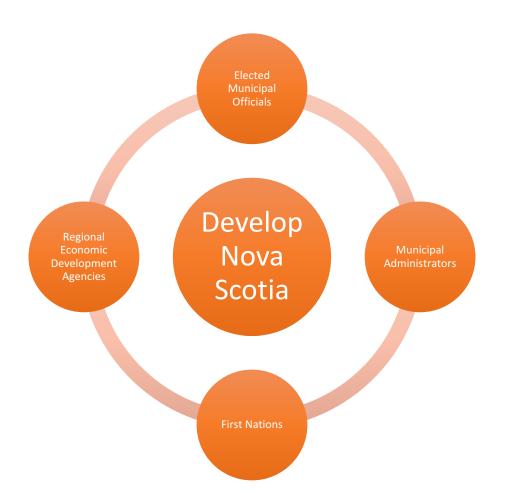




## estimated timeline



## community liaison committee

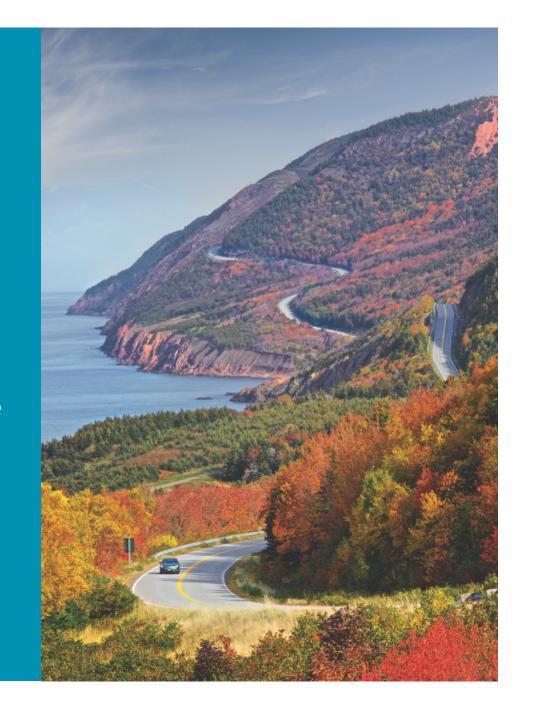


- 8-10 members
- members selected through boards of relevant organizations (NSFM, AMANS) as well as by Develop Nova Scotia
- opportunity to bring communities' voice to the table
- ongoing mechanism for communications, consultation, & advice
- forum to raise issues of concern related to project activities
- a non-decision making body



## key messages

- 1. it's a provincial plan no region will be left behind in the planning
- 2. confident we can reach >95% of rural NS households 100% not feasible
- 3. plan is focused on results, not technologies
- 4. Develop NS will manage proponents to ensure reliable, high-quality service is delivered
- 5. Develop NS knows where the gaps are in existing infrastructure their plan will be to cover as close to 100% of gaps as possible
- 6. if you're starting/planning an Internet-related project, please contact Develop Nova Scotia



### QUESTIONS

Develop Nova Scotia 1751 Lower Water Street Halifax, NS B3J 1S5

info@developns.ca

