

WATERFRONT DEVELOPMENT CORP.--Sands at Salter on Halifax
Waterfront Opening Soon

NOTE: An artist rendering of the new public space is
available on the Communications Nova Scotia website at
<http://gov.ns.ca/news/Photos/2011/jun/sands-at-salter.jpg> .

Nova Scotians and visitors will soon have a new public
outdoor space to enjoy on the Halifax waterfront, at the
foot of Salter Street.

About one third, or an acre, of the site next to Bishop's
Landing, will be converted into green space as a temporary
use and called Sands at Salter.

"Our goal remains the same, we want to see this site
developed. But in the interim, we have an opportunity to
create another destination, create a space for people to
enjoy," said Colin MacLean, president and CEO of Waterfront
Development Corporation Ltd.

"We have this window of time to try ideas, gauge what people
like over the next couple of years, and assess what concepts
work well in key waterfront spaces."

An informal session with interested community members and
public feedback generated ideas to combine a mix, from
beach-like spaces to areas for leisure activities and
events.

Starting this month, sections will be phased in, including
grassy and sandy areas, creating an urban beach feel, green
space for people to take part in leisure activities and new
seating. The boardwalk on both sides will be connected to
the extended portion built in 2009. A parking section will
re-open June 20.

The site will also be the venue for two signature event, the
25th anniversary of the TD Bank Jazz Fest in July, and 2011
SWATCH Federation Internationale de Volleyball (FIVB) Junior
World Championships starting in August.

As a legacy, close to 2,000 tonnes of sand used for the
volleyball courts will remain. Donated by FIVB host Sports
and Entertainment Atlantic, it is a key feature in the
interim plan.

Waterfront Development Corporation Ltd. is a provincial Crown corporation developing the strategic potential of the Bedford, Dartmouth, Halifax and Lunenburg waterfronts. Revenues are reinvested in the waterfronts to drive economic opportunity, enhance tourism and reflect and protect marine heritage.

FOR BROADCAST USE:

Nova Scotians and visitors will soon have a new public outdoor space to enjoy on the Halifax waterfront, at the foot of Salter Street.

One acre of the site will be converted into green space as a temporary use. Sands at Salter will feature sand and grass areas for an urban beach feel, and areas for leisure activities.

The site is the venue for two major summer events, Jazz Fest and the world junior volleyball championships.

Waterfront Development president and C-E-O Colin MacLean says the goal is to see this site developed. But, in the interim, it is an opportunity to create another destination for people to enjoy.

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